1. **Copy and paste the job posting from part 2 of your Online Assignment 1 – Job Posting Search – submission**.

In my co-op I plan to apply for a job in a Singh grafix, they have a business of printing and designing visiting cards and even they have a website named as [www.singhgrafix.ca](http://www.singhgrafix.ca) . they need someone to maintain their websites and a programmer who can maintain their software’s for designing visiting cards as well. Their name is known by everyone in Brampton, everyone prefers to visit them because they have best software’s to design a card. Therefore, I want to apply for software development job at Singh grafix. During my co-op I planned this job because once I visited their office and I like the environment of their workplace except this my study is also related to their field i.e. maintaining their website and update it on regular basis.

1. **Using the**[**SWOT analysis**](https://moodle.queenscollege.ca/moodle/mod/resource/view.php?id=94188)**explained in the class, create 1 action item from each section (4 marks).**

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|  | **SWOT ANALYSIS** |
| Strength | As this job directly related to maintaining the websites, and I am studying about this topic. This job will increase my experience in this particular field. According to me my hard work will be the biggest resource that my boss (owner) will see in me. I opted this field not due to money but because of my interest in it and I think that is my biggest strength to work with them. |
| Weakness | So my weakness is that I’m new in this field. I don’t have any work experience before this. All I have is dedication and hard work, only with this I have to impress my boss and make them believe that I can also give them the best output as an experienced employer will give. Except this, I only make websites in college assignment, I never work professionally, so I need to gain more knowledge about maintaining websites. |
| Opportunities | Maintaining websites is really necessary in these days because every person who need to make website for advertisement purpose of there work or may be the product they make at their workplace, so for this they need a employer who can make, maintain and update their websites. working will also let me to gain experience and more job opportunities as well. |
| Threats | The biggest threat is, their may be other person who will apply or already working their and have much more work experience than me. As I learn to code in html in my college, but I am also afraid that there may be change in technology so, this will also be threat to my job. As I’m new in this category, may be I have to suffer from low income problems but after all these problems I’m ready to face all of them. |

1. **For each action item identified in part 2 of this assignment, create two steps that will increase your likelihood of attaining the job you have identified in part 1 of this assignment (8 marks).**

To attain this job, I planned to work on my weakness and this I will make one website and try to work on SEO i.e. is search engine, when ever anybody search on search engine related to content that I posted in my website, my website must appear their, only with this method I can increase the number of user visiting on my website and make my website successful. Even there are some online clients that pay some money and in return I have to make them a well designed and good looking website, so that it looks attractive. Doing so, will be very helpful for me because before going to workplace I will have some knowledge to work professionally and the most important I will attain confidence also because I already work with some clients and I will know how to deal with my employer at work place. This is my first step that will take me one step ahead toward getting this job.

So, my second step is that I will talk to one of my friend who is already working as a senior web developer at Singh grafix. The reason behind it is that I will approach him and try to clear my doubts related to my job interview. Moreover, I also planned to work with him for some time so that I will become familiar with the work and give them my best output. According to me after completing these two steps, I will be able to pass the interview as well as able to get this job also.